

Recreation News

In Print • On-Line • On the Air

Golf April 2010 Co-op

Recreation News will produce its Annual Golf Issue in the April 2010 edition. This multi-page section will feature golf getaways in and golf editorial focused on the Mid-Atlantic region with sub-sections by state as well as an affordable advertising section. **Recreation News** is the largest monthly travel, recreation, and leisure newspaper in the Mid-Atlantic region. Our 100,000 subscribers and quarter-million readers each month are largely recession-proof upper level government workers in the Washington/Northern Virginia/Baltimore area. They have average incomes of \$92,500 and an average of 47 days off per year, not including weekends. We want to bring them your golf message!

Order Form

Destination Name: _____
Contact Person: _____
Phone: _____ Fax: _____
Billing Address: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Email Address for reader response card leads: _____
Signature: _____

Golf April 2010 Co-op Section

Dates and Deadlines
April 2010 Issue
Order due March 10
Ad copy due March 15

Ad Copy:

- I will provide camera read art via email to Publisher@Recreationnews.com
- I would like you to design the ad for me. Please contact me for additional info.

Ad Color

Please upgrade to 4 color for only \$99

- * 1/4 page ad bonus: 500 words edit coverage
- * 1/2 page ad bonus: 750 words edit coverage*
- * Full page ad bonus: 1000 words edit coverage

Ad Size and Pricing

- \$331 / 1/10 Page display
3.25" wide X 4" tall
- \$414 / 1/8 Page display
3.25" wide X 5" tall
- \$579 / 1/6 Page display
3.25" wide X 7" tall
- \$621 / 1/5 Page display
5" wide X 5" tall
- * \$869 / 1/4 Page display
5" wide X 7" tall
- * \$1700 / 1/2 Page display
10.25" wide X 7" tall
- * \$3000 / 1/2 Page display
10.25" wide X 13.75" tall

Full page includes front cover photo!

No Charge
Bonus run in our
internet and Maryland
editions!

Fax completed form to: 410-638-6902
or mail to: Recreation News • 1713 Grafton Ridge Court • Forest Hill, MD 21050
For more information, call 410-944-4852, or email: Editor@RecreationNews.com