



Recreation News Media Group

Recreation News, in cooperation with the Lexington/Rockbridge County toursim office, will produce a getaway feature on Lexington/Rockbridge County in its April 2012 issue. The feature will include a travel-oriented story, photographs, plus an economical advertising section. *Recreation News* is the largest travel newspaper in the Mid-Atlantic. Our 100,000 subscribers and quarter-million readers each month are largely recession-proof, upper level government workers in the Washington/Baltimore area. They have average incomes of \$92,500 and an average of 47 days off per year – not including week-ends. We want to help you bring them to the Lexington/Rockbridge County area.

in print

- 100,000 circulation
- 250,000 readers
- Largest recreation, travel and leisure newspaper in the Mid-Atlantic region
- Feds have been with us for 29 years!

online

RecreationNews.com

- Full e-edition in pdf view
- Archives
- Contests & Hot Deals
- Free travel info
- Subscriber services
- Expanded editorial content

added value

- FREE support coverage on radio, eblasts, website, facebook, and editorial
- FREE reader response leads
- FREE ad design
- FREE color upgrade
- FREE Baltimore and online editions

contact us

Recreation News

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ad sizes & pricing

- \$200 **Single block**
2.2" wide x 3" tall
- \$350 **Double block wide**
5" wide x 3" tall
- \$399 **1/8 page display ad**
3.25" wide x 5" tall
- \$575 **1/5 page display ad**
5" wide x 5" tall

*Free Bonus
Run in both
our online and
Maryland
editions!*

April Issue Deadlines

Order due: March 1, 2012
Copy due: March 9, 2012

ad copy

- I will provide camera-ready art via email to publisher@RecreationNews.com
- I would like Recreation News to design the ad for me. Please include the following copy:

(continue on second sheet if needed)

order form

Destination Name

Contact Person

Phone

Billing Address

City

State

Zip

Email address for reader response cards

Signature

Fax completed form to 410-638-6902, or email to publisher@recreationnews.com.

Questions? Call 410-638-6901. Visit us online at recreationnews.com