

Recreation News

In Print • On-Line • On the Air

Mid-Atlantic Region Caverns Co-op

Recreation News is the largest monthly travel, recreation, and leisure newspaper in the Mid-Atlantic area. Now in its 28th year, we have 100,000 subscribers and 1/4 million readers every month, plus thousands of web visitors each week. Our audience is primarily upper level government workers in metropolitan Washington, D.C. with an average income of \$92,500 and an average 47 days off per year (not including weekends). They take an average of seven overnight or longer trips per year and an additional four day trips per year. In short, they are "doers" not "dreamers." Put your message in front of them in our special Caverns Section. We'll also be promoting this on our radio program!

Order Form

Destination Name: _____
Contact Person: _____
Phone: _____ Fax: _____
Billing Address: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Email Address for reader response card leads: _____
Signature: _____

Mid-Atlantic Caverns Co-op Section

No Charge
Bonus run in our
internet and Maryland
editions!

Select which months to run

July 2010
(order June June 10, ad copy due June 15)

October 2010
(order June Sept 10, ad copy due Sept 15)

Ad Copy:

I will provide camera read art via
email to Publisher@Recreationnews.com

I would like you to design the ad for me. Please include this copy: _____

Ad Size and Pricing

\$295 / single block
3" wide X 2.5" tall

\$575 / double block wide
5.25" wide X 2.5" tall

\$575 / double block tall
3" wide X 5.25" tall

\$875 / Quad block
5.25" wide X 5.25" tall

(Please continue on a second sheet if needed)

Fax completed form to: 410-638-6902

or mail to: Recreation News • 1713 Grafton Ridge Court • Forest Hill, MD 21050

For more information, call 410-638-6901, or email: Publisher@RecreationNews.com