

# Recreation News

In Print • On-Line • On the Air

## Wineries Co-op

**Recreation News** is the largest monthly travel, recreation, and leisure newspaper in the Mid-Atlantic area. Now in its 27th year, we have 100,000 subscribers and 1/4 million readers every month, plus thousands of web visitors each week. Our audience is primarily upper level government workers in metropolitan Washington, D.C. with an average income of \$92,500 and an average 43 days off per year (not including weekends). They take an average of seven overnight or longer trips per year and an additional four day trips per year. In short, they are "doers" not "dreamers." Put your message in front of them in our special Wineries Section. In response to our reader's interests we have created this section complete with editorial, photos, wine trail map, targeted ads and more. We'll also be promoting this on our radio program!

### Order Form

Destination Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email Address for reader response card leads: \_\_\_\_\_  
Signature: \_\_\_\_\_

### Wineries Co-op Section Special

**No Charge  
Bonus run in our  
internet and Maryland  
editions!**

#### Select which months to run

July 2010  
(order due June 10, ad copy due June 15)

October 2010  
(order Sept 10, ad copy due Sept 15)

#### Ad Copy:

I will provide camera read art via  
email to [Publisher@Recreationnews.com](mailto:Publisher@Recreationnews.com)

I would like you to design the ad for me. Please include this copy: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(Please continue on a second sheet if needed)

#### Ad Size and Pricing

\$295 / single block  
3" wide X 2.5" tall

\$575 / double block wide  
5.25" wide X 2.5" tall

\$575 / double block tall  
3" wide X 5.25" tall

\$875 / Quad block  
5.25" wide X 5.25" tall

Fax completed form to: 410-638-6902

or mail to: Recreation News • 1713 Grafton Ridge Court • Forest Hill, MD 21050

For more information, call 410-638-6901, or email: [Publisher@RecreationNews.com](mailto:Publisher@RecreationNews.com)